**The 13th Poster Presentation of Science and Technology Science**

**BNU-HKBU United International College (2025)**

**General Guidelines for Poster Preparation**

**Please observe the following guidelines when preparing your poster**:

* Your poster should be prepared in portrait orientation with dimensions **1.4 m (H) × 0.9 m (W)**.
* Place the title in the top center of the poster (font size 72, Arial, in bold).
* The title banner should be 0.9 m wide.
* The names of the authors should be placed below the title (font size 44, Arial, in bold).
* Author’s affiliations and e-mail addresses should be included (font size 44, in *Italic*).
* Smaller fonts may be used in the citations and acknowledgements.
* Visual impact is important and you are encouraged to include color images and background.
* Text: a poster should be easily readable from a distance of 1–2 meters. Line spacing should be 1.5 lines. Authors should also pay attention to the following points:
  + Headings should be larger than normal text (font size 40, Arial, bold or other colors may be used).
  + Subheading (if applicable): font size 36 (Arial, bold)
  + Body of text: font size 24 (Times New Roman, normal)
  + The amount of text should be kept to a minimum
* Use the color of your own programme for poster title:

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| --- | --- |
| Programme | RGB reference |
| Artificial Intellegence: Medium Blue |  |
| Applied Mathematics: Orange |  |
| Applied Psychology: Pink |  |
| Computer Science and Technology: Light blue |  |
| Data Science: Turquoise |  |
| Environmental Science: Green |  |
| Financial Mathematics: Brick brown |  |
| Food Science: Yellow |  |
| Statistics: Light purple |  |